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24.20 New employment in the tourism sector

Project Name: PHUSICOS (Grant Agreement no. 776681)

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New Employment in the Tourism Sector	New Economic Opportunities and Green Jobs
Description and justification	Some NBS projects could promote a new touristic development of rural and mountainous area in many different ways: by creating a new qualified natural attraction (a riverside, a green infrastructure, a new sport trial in natural context), increasing accessibility to and/or connecting existing cultural heritage sites or landscape viewpoints. This could promote new jobs in tourism sector (e.g., B&B, restaurants, café, and touristic guides).
Definition	In the Baseline Scenario this indicator is equal to the number of new employment in the tourism sector, and gives information about the dynamism of tourism sector in the study area before the project will be implemented. The indicator could be also estimated in the Design Scenario, using a probabilistic scale (e.g., Likert Scale). It also will be assessed in a Long Term Scenario, considering data made available some years after NBS/Grey/Hybrid solutions have been implemented, computing the number of new employment in the tourism sector activities related to tourism sector in the study area.
Strengths and weaknesses	Collecting the data necessary to assess the indicator could be time and money consuming.
Measurement procedure and tool	In the Baseline Scenario, the indicator will be calculated consulting data on new jobs, counting the number of recruitments in activities related to tourism sector activities related to tourism sector in the study area.

	In the Design Scenario, the indicator will be assessed adopting a five-point Likert item with categories "Very Poor", "Poor", "Average", "Good", and "Very Good to evaluate the likelihood of occurring the creation of new jobs in the tourism sector in the study area.
	In the Long Term Scenario, the indicator will be calculated consulting data on new jobs, counting the number of recruitments in activities related to tourism sector activities related to tourism sector in the study area.
Scale of measurement	Probabilistic scale; No.
Data source	National Statistical Institute, Chamber of Commerce
Required data	Data on recruitments by categories of economic activities
Data input type	Quantitative
Data collection frequency	Annual
Level of expertise required	High
Synergies with other indicators	New Activities in the Tourism Sector
Connection with SDGs	8
Opportunities for participatory data collection	
Additional information	
References	

24.21 Turnover in the green sector

Project Name: proGIreg (Grant Agreement no. 776528)

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Turnover in the green sector	New Economic Opportunities and Green Jobs
Description and justification	This indicator aims to detect how business activity has evolved in the "green sector" during the time before and after NBS implementations by ProGIreg. Measuring the